

Placement Brochure 2027

School of Business

Indian Institute of Technology Guwahati



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ABOUT THE SCHOOL OF BUSINESS

The Master of Business Administration (MBA) at IIT Guwahati is a two-year (four semesters) residential programme. The programme, which is holistic in nature, comprises of classroom teaching, case studies, projects and internship in the industry. The goal of the programme is to provide an overall well-rounded learning experience for the students. The specific thrust of the programme would be to impart training to enable the connect between the technical experts and corporate leadership, who make business decisions. The ability to understand both the technical and business sides of the equation has a great impact on making decisions towards creating invaluable asset for a corporation in a highly competitive and ever evolving marketplace.



The MBA degree is expected to augment the analytical expertise, by providing a keen understanding of the fundamentals of business, such as economics, accounting, finance, organisational development and strategic development. The MBA programme will not only have required courses, but also provide students with plethora of focused electives from other academic. The programme also gives enough flexibility to the students to gain expertise in selected areas of general management and applied management areas through extensive project works.

VISION



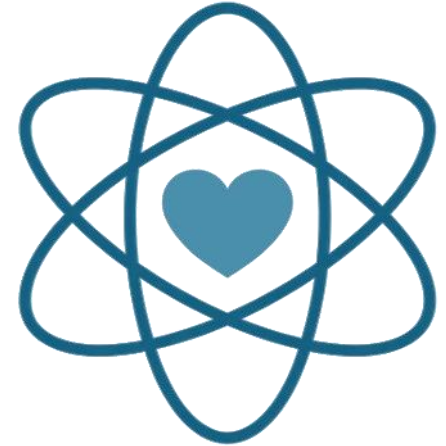
The vision of the School is to become a world-renowned platform for creation and dissemination of business management knowledge by integrating, teaching, training and research.

MISSION



To excel in nurturing the spirit of creativity, sustainability, and self-reliance amongst the next generation business decision makers by leveraging the ecosystem of research, teaching, consultancy, and industry-academic collaborations within IIT Guwahati.

CORE VALUES



- ❖ Integrity
- ❖ Academic Excellence
- ❖ Creativity
- ❖ Innovation.



Prof. Devendra Jalihal
Director, IIT Guwahati

Director's Message

The Indian Institute of Technology Guwahati has emerged as one of India's leading academic institutions, consistently ranked among the top institutes in NIRF and featured in the QS World Rankings. With a strong focus on innovation, multidisciplinary learning, and excellence in education aligned with NEP 2020, IIT Guwahati fosters creativity, leadership, and impactful research.

To strengthen management education and entrepreneurship, IIT Guwahati established the **School of Business**, offering its flagship **MBA programme** along with a Ph.D. programme and future minor programmes for B.Tech students. The School aims to nurture techno-managerial leaders and support entrepreneurial development, particularly in the North-East region.

The vision of the School is to build a vibrant ecosystem where students from diverse backgrounds develop strong business and leadership skills and transform ideas into impactful ventures—guided by the philosophy: “**Create job-creators, instead of job-seekers**”.

HOD's Message

Since inception, the flagship Master of Business Administration (MBA) programme of the School of Business remains one of the attractive programmes of the institute. Recently, we revised the programme for balanced representation of **all core functional areas in Management** — namely Finance & Accounting, Marketing, Organizational Behaviour & Human Resource Management (OB-HR), Operations, Strategy, Information Systems, and Economics. Emphasis is given to have a large pool of electives which may shape the students in their selected area. The PhD programme of the School provides a place to create future leaders for Academia, Research and Development, and Industry in all focused areas. The school is planning to start Minor programmes for the undergraduate programme of the institute. The school provides opportunities for development of techno-entrepreneurship. The School of Business at IIT Guwahati is serving as the gateway institution within the region - a centre for local and **national talent creation**, cross-disciplinary education, and local entrepreneurship and innovation.



Prof. Deepak Sharma

Head of School, School of Business, IIT Guwahati



Dr. Aariya Sen

Faculty Coordinator – Placement,
School of Business, IIT Guwahati

Faculty Coordinator's Message

It gives me great pleasure to be the faculty coordinator for placements of School of Business, IIT Guwahati. We have a dynamic cohort of students trained under expert academic guidance with experience from industry. Our institution emphasizes a balanced approach to education by integrating strong theoretical foundations with practical exposure and industry-relevant training. This creates a highly effective classroom environment where enthusiasm turns into focus, and focus leads to efficiency.

As the faculty coordinator, I am immensely happy to present my students, who are goal-oriented and highly motivated. I trust they remain guided by the values of integrity and professionalism imparted by the school and the institution, IIT Guwahati. We welcome the recruiters to interact with the students and the school to explore opportunities for collaboration and meaningful partnerships.

Why Choose School of Business, IIT Guwahati?



Part of IIT Ecosystem

Access to cutting-edge resources, interdisciplinary collaborations, and a culture of innovation.



Pragmatic Research

Focus on impactful research that addresses real business and societal challenges.



Industry-Relevant Curriculum

Constantly updated to most evolving business needs.



Global Curriculum

Modeled after top schools like Harvard and LSE, ensuring world-class competitive education.



Expert Faculty

Professors with deep industry experience, providing practical insights and real-world knowledge.

Core Faculty



Dr. Kuldeep Baishya
Marketing Management



Dr. Abraham Cyril Issac
Organizational Behaviour and
Human Resource Management



Dr. Pinosh Kumar Hajoary
Strategy & Circular
Economy



Dr. Himanshu Gupta
OB & HR Management



Dr. Atanu Bhuyan
Operations and Supply
Chain Management



Dr. Arti Omar Chakraborty
Finance



Dr. Ronil Barua
Finance



Dr. Sumant Kumar Biswas
(on-lien)
Human Resource Management



Dr. Aariya Sen
Economics

Associate Faculty



Prof. Rajshree Bedamatta
Economics



Prof. Sukhomay Pal
Operations Management



Prof. Deepak Sharma
Operations Management



Prof. Pratul Chandra Kalita
Strategic Management



Dr. Bodhisattva Sengupta
Economics



Prof. Prakash Kotecha
Operations Management



Dr. Agnirup Sarkar
Economics



Dr. Sparsh Johari
Workforce management



Dr. Chiranjib Sur
Deep Learning

Course Structure

The MBA programme is structured across eight terms, providing a progressive learning experience:

MBA 1st YEAR

Term - 1

- ❖ Managerial Economics I
- ❖ Managerial Accounting I
- ❖ Marketing Management I
- ❖ Business Statistics and Data Analysis for Management
- ❖ Organisational Behaviour

Term - 2

- ❖ Managerial Economics II
- ❖ Management Accounting II
- ❖ Business Research Methods
- ❖ Human Resource Management
- ❖ Marketing Management II

Term - 3

- ❖ Financial Markets
- ❖ Operations Research
- ❖ Written Analysis and Communication
- ❖ Management Information System
- ❖ Strategic Management

Term - 4

- ❖ Business Analytics
- ❖ Operations Management
- ❖ Introduction to Entrepreneurship
- ❖ Ethics and Legal Aspects of Business
- ❖ Corporate Finance

2 MONTHS SUMMER INTERNSHIP

MBA 2nd YEAR

Term - 5

- ❖ Project Management
- ❖ Elective - I
- ❖ Elective - II
- ❖ Elective - III
- ❖ Elective - IV

Term - 6

- ❖ Project work - I
- ❖ Elective- V
- ❖ Elective- VI
- ❖ Elective- VII

Term - 7

- ❖ Project work - II
- ❖ Elective- VIII
- ❖ Elective- IX
- ❖ Elective- X

Term - 8

- ❖ Project work - III

ELECTIVES OFFERED

FINANCE

- ❖ Introduction to Financial Derivatives
- ❖ Financial Risk Management
- ❖ Investment and Personal Finance
- ❖ Financial Statement Analysis
- ❖ Fixed Income Investments
- ❖ Statistical and Data Analysis for Financial Engineering
- ❖ Money, Banking and Financial Markets
- ❖ Investment Banking
- ❖ Bank Management and Financial Services
- ❖ International Finance
- ❖ Labour Economics

OB & HRM

- ❖ Digital Human Resource Management
- ❖ HR Analytics
- ❖ Industrial Relations and Labour Law
- ❖ International Human Resource Management
- ❖ Negotiation and Conflict Management
- ❖ Organisational Development and Change
- ❖ Performance and Compensation Management
- ❖ Personality and Assessment
- ❖ Strategic Human Resource Management
- ❖ Talent Management and Attrition
- ❖ Transformational Leadership

STRATEGY

- ❖ Design Thinking and Management
- ❖ Design Strategy and Business Model
- ❖ Circular Economy: Theory and Practice
- ❖ Introduction to Entrepreneurship

ELECTIVES OFFERED

OPERATIONS

- ❖ Behavioral Operations
- ❖ Healthcare Operations Management
- ❖ Maritime Logistics
- ❖ System Dynamics and Reliability Engineering
- ❖ International Logistics Management
- ❖ Quality Management and Control
- ❖ Warehouse Management
- ❖ Materials Management
- ❖ Service Operations Management
- ❖ Supply Chain Management

MARKETING

- ❖ Advertising and Sales Promotion
- ❖ Business and Business Marketing
- ❖ Consumer Behaviour
- ❖ Customer Relationship Management
- ❖ Digital Marketing
- ❖ Marketing Analytics and Metrics
- ❖ Product and Brand Management
- ❖ Rural Marketing
- ❖ Sales and Distribution Management
- ❖ Service Marketing

Placement Statistics

Placement Highlights of Batch 2024-26

62%

Placement
percentage

₹18L

Highest CTC

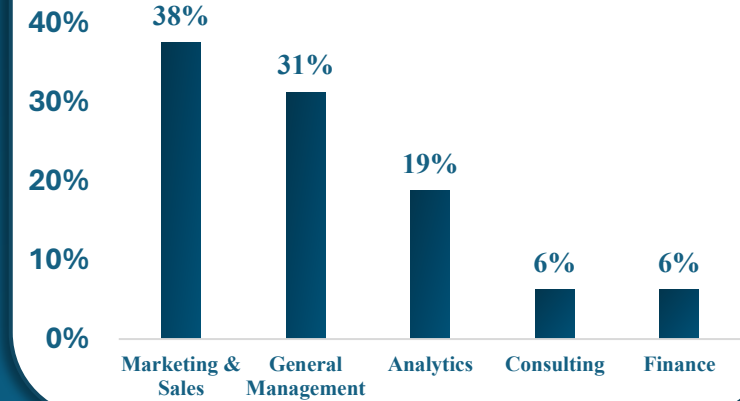
₹9.6L

Average CTC

₹12L

Top 50% Avg.
CTC

Sector-wise roles offered



Summer Internship Highlights of Batch 2025-27

100%

Internship
Placement percentage
(On & Off Campus)

120K

Highest Stipend

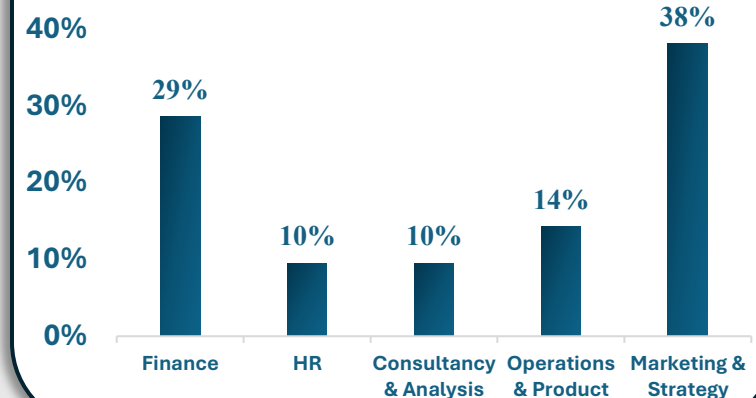
40K

Average Stipend

73K

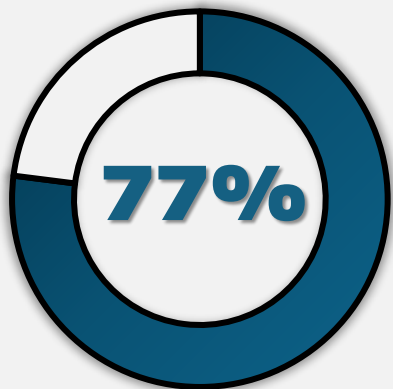
Top 50% Average
Stipend

Sector-wise roles offered

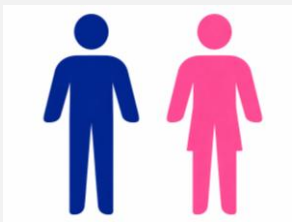


MBA Batch Profile

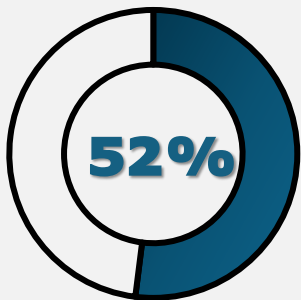
2025-27



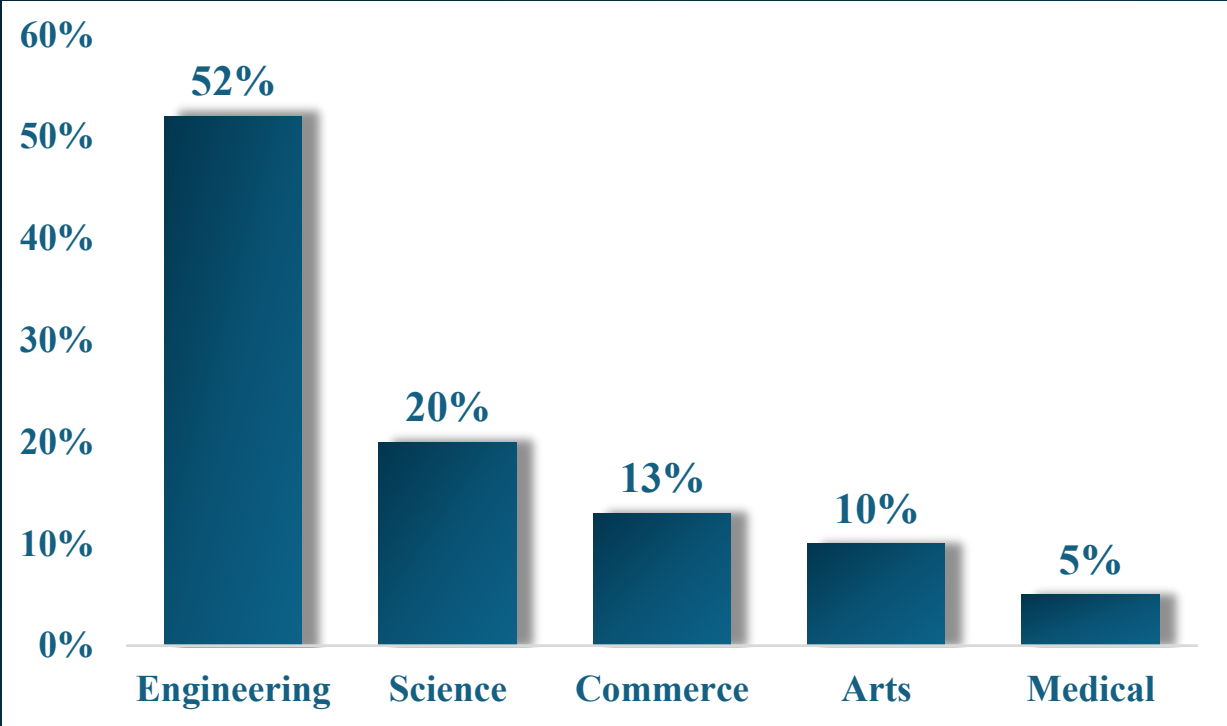
Students with Work Experience



3 : 2
Gender Ratio



Engineering
Background



The academic background of the batch is predominantly engineering, reflecting a strong analytical foundation. Other disciplines such as Science, Commerce, Medical, and Arts contribute to a diverse learning environment.

Work Experience Distribution



Average Age: 26 years

Average Work Experience: 17 months

Geographic Diversity



Premier Undergraduate Institutions

The batch brings together students from premier institutions including Central Universities, IIITs, University of Delhi colleges, Punjab University, Indian Maritime University, and other reputed engineering and professional institutions across India.

Industry Experience Sectors

Prior work experience spanning IT services, consulting, BFSI, manufacturing, aviation, startups, and public sector organisations.

Past Recruiters

paytm

KPMG

SBI

SIEMENS



BNY MELLON



pwc



SWITCH



CORIZO

motilal
oswal



SONALIKA
जीतने का
देश

PerceptiveAnalytics

ESAF
ESAF SMALL FINANCE BANK
Joy of Banking



3EA[®]Global

HireQuotient

droom

CENTURYPLY[®]

SRF

Danfoss



MKU[®]
EMPOWERING HEROES



SURYODAY
A BANK OF SMILES

Quabrick

प्रेक्षार
PRAKHAR SOFTWARE SOLUTIONS LIMITED

BAJAJCAPITAL

Radisson

BLU

TATA 1mg

GAR

ARIS

VLCC

VE COMMERCIAL VEHICLES
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE

zolo

UFLEX
'A part of your daily life'



TURING

Subros

STAR
CEMENT
Solid Setting



StockGro

Workshops and Seminars

5-Day Special Training Programme for Placement Readiness

Expert-led sessions on communication and group discussions enhanced students' professional skills. Interactive practice and feedback prepared participants for internships and placements.



HR Conclave 2025

Industry leaders shared insights on emerging HR trends at the School of Business, IIT Guwahati. The conclave fostered meaningful academia–industry interaction and enriched student learning.





Leadership Session

Mr. Sridhar Aranala, Vice President – Sales & Distribution, The Hindu Group, delivered an engaging session at the School of Business, IIT Guwahati. The interaction provided valuable leadership insights and real-world industry perspectives for students.

Finance Summit with Shri Sundararaman R (BSE)

The MD & CEO of Bombay Stock Exchange interacted with students and faculty. The session highlighted collaboration opportunities and industry insights.



Invited Lectures at SoB

Socially Responsible Operations Management

Prof. Ashutosh Sarkar from IIM Kozhikode delivered a session on socially responsible operations management on 18th March 2026, giving students insight into ethical and sustainable business practices.

Working Capital, Project Finance & Business Valuation

Mr. Atul Deep Gupta of Atul Deep Gupta and Associates spoke on working capital, Project Finance, and Business Valuation Management on 7th April 2026, offering practical insights into core finance areas.



Alumni Testimonials



SWITCH

Muskaan Chaddha
Batch: 2023-25



BNY

Makrand Mishra
Batch: 2023-25



ESAF
ESAF SMALL FINANCE BANK

Sujan Mandal
Batch: 2022-24

"My time at the School of Business, IIT Guwahati, has been instrumental in shaping my professional journey. The curriculum provided practical exposure through case studies, live projects, and internships. The collaborative peer environment further enhanced my skills and perspectives. I am grateful for the mentorship and guidance I received, which helped me in delivering innovative and sustainable solutions in the mobile sector."

"My journey at the School of Business, IIT Guwahati, has been transformative. The curriculum provided comprehensive knowledge and practical exposure, equipped me with the right skills and confidence to excel in my career. The mentorship from faculty and peers, combined with internship opportunities, accelerated my professional growth. I am grateful that this experience paved the way for my placement at a leading global organization and corporate investment."

"The School of Business, IIT Guwahati, gave me the perfect blend of academic excellence and practical exposure. The curriculum was comprehensive, covering novel on problem-solving, required with opportunities to work on real-world projects and internships. The mentorship and guidance from faculty enhanced my skills and perspectives. The diverse cohort and collaborative culture further enhanced my skills and perspectives. I am grateful to be an invaluable in my journey at Trinity, where I continue to apply the technology-driven solutions for global impact."

Alumni Testimonials



Prakhar Saxena
Batch: 2022-24



Samarth Khanna
Batch: 2022-24



Mansi Agarwal
Batch: 2023-25

"At the School of Business, IIT Guwahati, I had the privilege of being part of a diverse community on a serene, green campus. The intellectually stimulating environment was enhanced by knowledgeable faculty and students from various parts of India, fostering mutual learning and inspiration. Beyond academics, cultural events, festivals, and group projects built camaraderie and teamwork. These experiences helped me forge lasting friendships and grow personally. The blend of academic rigor, cultural exposure, and strong peer connections made my time unforgettable, shaping both my personal and professional development."

"Being part of the inaugural MBA batch at the newly established School of Business, IIT Guwahati, was an incredibly enriching experience. It felt like growing a startup from the ground up, where my contributions directly influenced the school's development. This unique environment sharpened my problem-solving and business skills, as I learned firsthand what it takes to build something new. Additionally, serving as the placement coordinator for my batch helped me cultivate leadership and teamwork abilities while ensuring my peers secured excellent job opportunities. This journey was both challenging and rewarding, significantly shaping my professional mindset."

Being part of the School of Business (SoB) at IIT Guwahati taught me patience and resilience. Building everything from scratch, securing internships and placements was challenging, but we succeeded in landing reputable roles. The supportive batchmates, approachable faculty, and enriching IIT Guwahati ecosystem, including excellent facilities, sports, nature, and clubs, were crucial to my growth. Competitions and skill development were integral to my transformative journey.

BATCH OF 2025 – 2027



Achintya Kansal

Int. BE Chem Engg. with MBA, PU
- Chandigarh

Work Ex: BStone Tech Innovations

POR: Member - Placement &
Internship Cell, SOB

SIP: Intern- Landmark Group - MAX
Retail Division

Mail: k.achintya@iitg.ac.in



Atharva Sanjay Raut

BDS, VYWS DCH – Amravati

Work Ex: Dental Officer

SIP: User Growth Intern - Paytm

Mail: r.atharva@iitg.ac.in



Boddu Varshini Swaraj

Bsc Hons. Agriculture, ANGRAU
Agricultural College – Bapatla

Past Internship: K C P Sugar and
Industrial Corporation Vuyyuru

SIP: Marketing intern - Happequity
investments and finance

Mail: s.boddu@iitg.ac.in



Chinmay Dewanna Dasarwar

BSC MATHEMATICS PUNE
UNIVERSITY – PUNE

Work Ex: Anand Rathi Shares and
Stock Brokers Limited

SIP: Equity Dealer Intern - Counter
Cyclical Investments Pvt. Ltd.

Mail: d.chinmay@iitg.ac.in



Dharmateja Kamati

BE EEE, MVSR - Hyderabad

Work Ex: Officer-Security,
Interglobe Aviation Limited

SIP: Marketing Trainee - Dasos
Cabinet's By Mahi Group

Mail: k.dharmateja@iitg.ac.in



Gelina Basumatary

BTECH CSE – CIT KOKRAJHAR

Past Internships: IGDTUW

SIP: Finance intern - IOCL Guwahati

Mail: b.gelina@iitg.ac.in

BATCH OF 2025 – 2027



Gourab Sardar

B.Pharma, NSHM – Kolkata
M.S(Pharm), NIPER - Kolkata

Work Ex: Teacher, Aamna college

SIP: Associate Management Trainee -
Happequity Investments and Finance

Mail: s.gourab@iitg.ac.in



Gugloth Naveen

Integrated MSC Physics, Central
University of Tamil Nadu

Past Internships: Research intern,
IIT Jammu

SIP: Market Research Intern - The
Safe Trader Academy

Mail: n.gugloth@iitg.ac.in



Harshit Kumar Mishra

B.Tech Marine Engineering – Chennai

Work Ex: Product Manager, CAN
Pathways

POR: Unit Coordinator, NSS

SIP: Founder's Office Intern - APAS
Consultancy

Mail: harshit.mishra@iitg.ac.in



Jeswanth S M

B.Tech & M.Tech Mech, IIIT -
Kancheepuram

Work Ex: Deputy Manager, Tube
Products of India

SIP: Associate Management Trainee -
Happequity Investments and Finance

Mail: m.jeswanth@iitg.ac.in



Kumud Malik

BSC (H) Physics, DU – Delhi
Diploma in Data Science and
Programming – IIT Madras

Work Ex: Junior Data Analyst, NIC

POR: Lead Student Coordinator,
Placement Cell (CCD)

SIP: Trainee - SRF Limited

Mail: m.kumud@iitg.ac.in



Mallika Pal

B.Tech IT, Sharda University – Delhi

Work Ex: Senior Systems Executive,
Cognizant

SIP: Business Development Intern -
Phyllo

Mail: p.mallika@iitg.ac.in

BATCH OF 2025 – 2027



Mayank Anand

B.Tech ECE, GGSIPU – Delhi

Work Ex: Consultant, Telecom Regulatory Authority of India

SIP: Corporate SPOC/Centre Manager - HPCL

Mail: mayankanand@iitg.ac.in



Nandini Bharti

BBA, ITM – Dehradun

Work Ex: Senior Recruitment Analysts, DREAMJOBS Staffing Solution Pvt. Ltd

SIP: Marketing Intern - Happequity Investments and Finance

Mail: nandini.bharti@iitg.ac.in



Nandini Chourasia

B.Tech CSE (Cloud Computing), SRM IST – ktr, Chennai

Work Ex: Cloud Engineer, Godigit General Insurance Ltd.

SIP: Management Trainee - Skilled Sapiens

Mail: c.nandini@iitg.ac.in



Naresh Lalwani

BA History, Hans Raj, DU – Delhi

POR: Member - Placement & Internship Cell, SOB

SIP: Management Trainee - Skilled Sapiens

Mail: n.lalwani@iitg.ac.in



Rahul Raj

BA MA History, DU - Delhi

Work Ex: Political Consultant, Jan Suraj

POR: Lead Student Coordinator, Placement Cell (CCD)

SIP: Finance intern - Indian Oil Corporation Limited (IOCL)

Mail: rahulraj@iitg.ac.in



Soham Banshpal

B.Tech CE, YCCE – Nagpur

Work Ex: Site Engineer, Gayatri Construction

POR: Marketing Head, Spicmacay

SIP: Human Resource Intern - Indian Oil Corporation Limited (IOCL)

Mail: s.banshpal@iitg.ac.in

BATCH OF 2025 – 2027



Sreechand C

B.Tech CSE, RCET – Thrissur

SIP: Marketing Intern - Happequity
Investments and Finance

Mail: c.sreechand@iitg.ac.in



Vaidehi Padhye

B.Sc + M.Sc (Microbiology), DAVV
– Indore

Work Ex: Content Manager,
YourDost

SIP: Management Trainee - Skilled
Sapiens

Mail: v.padhye@iitg.ac.in



Vishal Sharma

B.Tech CSE, JIS – Kalyani

Work Ex: Software Developer,
NSEIT

SIP: Finance Intern - IOCL

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Contact Us



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Phone no : 0361258 2171/2175



SOB at Glance

